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CONTACT:

Tiffany Martinez
Departmental Communications Officer
County of Santa Cruz, CDI
tiffany.martinez@santacruzcountyca.gov
(831) 359-2542





BCYCLE BIKE SHARING NETWORK SET TO EXPAND TO LIVE OAK, TWIN LAKES, PLEASURE POINT AND CAPITOLA IN MARCH 2024

February 12, 2024 – Santa Cruz, CA — The County of Santa Cruz Department of Community Development & Infrastructure is thrilled to announce the next phase of the BCycle bike share system with the upcoming installation of electric bike docking stations in Live Oak, Twin Lakes, Pleasure Point and Capitola.

In January 2023, a multi-jurisdiction partnership between the City of Santa Cruz, UC Santa Cruz, County of Santa Cruz, City of Capitola, Cabrillo College and City of Watsonville sought to roll out a new bike share system across the county. In this phased BCycle roll out plan, 13 new docking stations will be installed in Live Oak, Twin Lakes and Pleasure Point this month, while Capitola will see the installation of 20 docking stations in March. Each docking station has between 4–6 bike parking spaces. Collectively, the docking stations in Live Oak, Twin Lakes, Pleasure Point and Capitola will introduce a new fleet of 75 electric bikes and over 150 individual bike parking spaces.

"I'm excited to finally see this level of range with BCycle's program in our community," said District 1 Supervisor, Manu Koenig. "This bike share system will provide a clean, car-free way to get all the way from Westside Santa Cruz to the Harbor, Pleasure Point, and Capitola."

In June 2023, BCycle was launched in Downtown Santa Cruz and UC Santa Cruz Campus. BCycle is designed to provide an accessible, convenient, and sustainable transportation alternative for residents and visitors alike.

Bike dock installations will continue for several weeks, with the launch expected in March 2024.

ABOUT THE DEPARTMENT OF COMMUNITY DEVELOPMENT & INFRASTRUCTURE

The County of Santa Cruz Department of Community Development & Infrastructure serves all incorporated areas in the county. The department's mission is to improve customer service, streamline projects, and to align public infrastructure and private development to further County goals in attainable housing, reliable transportation and sustainable environment. For more information, visit https://dpw.co.santa-cruz.ca.us or follow the department on Facebook, Instagram, Twitter and Nextdoor.

ABOUT SANTA CRUZ BCYCLE

Santa Cruz BCycle is the dock-based electric bike share system serving Santa Cruz and surrounding communities. First opened for public use in June of 2023, the system currently consists of more than 400 electric-assist bikes, found at 86 stations within the City of Santa Cruz and the UC Santa Cruz campus. The system will expand into additional communities in 2024, with more e-bikes and stations available. Santa Cruz BCycle is owned and operated by BCycle LLC, delivering best-in-class bike share as a sustainable and accessible transportation alternative for cities. BCycle believes that bike share is the bicycle's role in public transit and is on a mission to change the world by getting more people on bikes.

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